



**MAHINDRA & MAHINDRA FINANCIAL SERVICES LIMITED**

**100 Days Campaign- "Saksham Niveshak" – for KYC and other related updations and shareholder engagement to prevent transfer of Unpaid / Unclaimed dividends to IEPF**

Dear Shareholders, Pursuant to Ministry of Corporate affairs (MCA) communication dated 18<sup>th</sup> July 2025, your Company has started a 100 Days campaign "Saksham Niveshak" starting from 28<sup>th</sup> July 2025 to 6<sup>th</sup> November 2025. During this Campaign all the shareholders who have not claimed their Dividend for any Financial Years from 2018-19 to 2023-24 or have not updated their KYC or face any issues related to unclaimed dividends and shares may write to the Companies Registrar and Transfer Agent (RTA) i.e. KFin Technologies Limited at their address Plot No. 31 & 32, Selenium Building, Tower B, Financial District, Nanakramguda, Gachibowli, Hyderabad, Telangana – 500 032, or at E-mail Id – [einward.ris@kfintech.com](mailto:einward.ris@kfintech.com).

The shareholders may further note that this campaign has been started proactively and specifically to reach out to the shareholders to update their KYC, bank mandates, Nominee and contact information. The shareholders may also claim their Dividend for the aforementioned Financial Years in order to prevent their shares from being transferred to the Investor Education and Protection fund Authority (IEPFA).

Thanking you

For **Mahindra & Mahindra Financial Services Limited**

Sd/-

**Brijbala Batwal**

Company Secretary

Date- 31<sup>st</sup> July 2025