**Vivek Karve, Chief Financial Officer, Mahindra Finance**

Vivek is a Chartered Accountant (1994), a Cost Accountant (1993) and a B. Com from the University of Bombay (1991). He has over 25 years of rich experience across different sectors viz. Consumer goods, IT consulting and Project Finance during his stints at P&G, Siemens Information Systems and ICICI. Before joining Mahindra Finance, for nearly 20 years, he has been with Marico Limited, a listed FMCG Company. In his last role as the Group CFO of Marico, he has successfully led various functions like Business Finance & Commercial, Treasury and Insurance, Investor Relations, Internal Audit and Governance, Risk & Compliance (GRC), Accounting & Payroll, Taxation and M&A. Vivek has served as a member of FICCI's Corporate Finance Committee. He is currently a member of FICCI’s CFO Conclave.