



Press Release

For Immediate Publication

Mahindra Finance - Q2 Consolidated PAT Doubles at Rs.72 crores - crosses 1 million customer base

Consolidated

Q2 Highlights

- **Total Income up by 10% at Rs. 368 crores**
- **PAT up by 100% at Rs. 72 crores**

H1 F-10 : Highlights

- **Total Income up by 10% at Rs. 704 crores**
- **PAT up by 79% at Rs. 115 crores**

Standalone

Q2 Highlights

- **Total Income up by 10% at Rs. 363 crores**
- **PAT up by 96% at Rs. 69 crores**
- **Disbursement up by 10% at Rs. 2186 crores**

H1 F-10 : Highlights

- **Total Income up by 10% at Rs. 692 crores**
- **PAT up by 76% at Rs. 109 crores**
- **Disbursement up by 9% at Rs. 3804 crores**

Mumbai, October 26, 2009: Mahindra & Mahindra Financial Services Ltd (Mahindra Finance), a leading player in providing financial services in the rural and semi-urban markets, has registered on a consolidated basis a growth of 10% in its Total Income at Rs. 368 for the second quarter ended 30th September, 2009 as compared to Rs. Rs.334 crores during the same period last year. During the 2nd quarter, the Profit After Tax (PAT) doubled to Rs.72 crores from Rs. 36 crores in the corresponding quarter of the previous year.

During the first half of financial year 2010, the total income on consolidated basis increased by 10% at Rs. 704 crores as against Rs. 638 crores in the same period of the previous year. The Profit After Tax (PAT) for the first half ended 30th September'09 was at Rs.115 crores registering a growth of 79% as compared to Rs. 64 crores during the first half of the previous year.

The Company has registered on a standalone basis a growth of 10% in its Total Income at Rs. 363 crores during the second quarter ended 30th September, 2009 as compared to Rs. 331 crores during the same period previous year. For the quarter ended 30th September, 2009, the company made a Profit After Tax (PAT) of Rs 69 crores, an increase of 96% from Rs. 35 crores for the same period last year.

During the first half of financial year 2010, the total income on a standalone basis increased by 10% at Rs. 692 crores as against Rs. 630 crores in the same period of the previous year. The Profit After Tax (PAT) for the first half ended 30th September'09 was at Rs.109 crores registering a growth of 76% as compared to Rs. 62 crores during the first half of the previous year.

During the period, the Company has brought down its borrowing cost and NPA provision resulting in increased PAT.

The Company's disbursement registered a growth of 9% at Rs. 3804 crores for the first half of the year ended 30th September, 2009 as compared to Rs.3475 crores during the same period previous year. The Company continues to be the largest retail financier for Mahindra range of vehicles and tractors.

The Company also crossed 1 million customer base during the review period.

SUBSIDIARIES

Mahindra Insurance Brokers Limited (MIBL)

During the half year ended 30th September'09, MIBL registered a growth of 24% in its income at Rs.14.5 crores as against Rs.11.7 crores in the previous year. The profit after tax (PAT) also rose by 82% at Rs. 5.2 crores as against Rs.2.8 crores registered for the same period a year ago.

Mahindra Rural Housing Finance Limited (MRHFL)

MRHFL has disbursed Rs.30 crores during the six months period ended September'09 as against Rs.16 crores disbursed during the same period a year ago. The Company presently operates in Western and Southern Regions. The Company made a profit of 0.43 crore during the first half of the year ended 30th September, 2009 as compared to loss of Rs.0.71 crore made during the same period of the previous year.

About Mahindra & Mahindra Financial Services Ltd

Mahindra & Mahindra Financial Services Ltd (MMFSL), part of the US\$ 6.3 billion Mahindra Group, is one of India's leading non-banking finance companies with a pan India presence. Focused on the rural and semi-urban sector, it provides finance for utility vehicles, tractors and cars and has the largest network of branches amongst NBFCs operating in these areas. MMFSL currently has a network of 439 offices and total asset under management of Rs.9290 crores.

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